
The Alternate View Of Civil Rights

A n a l y s i s

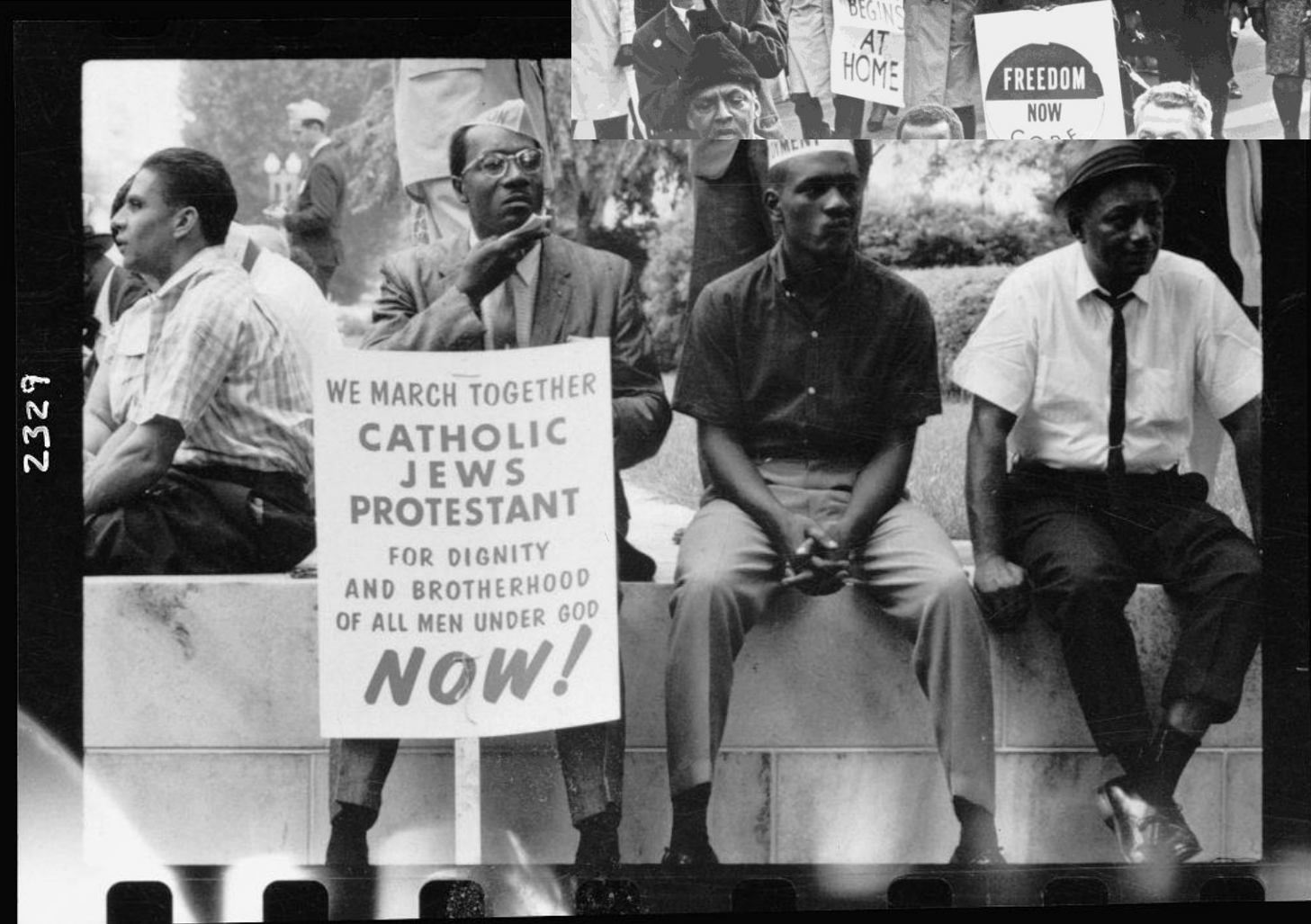
By Mya Riddle



<https://mediarichlearning.com/bloody-selma-a-watershed-moment-in-the-civil-rights-movement/>

Background Information

- The historic march from Selma to Montgomery, Alabama occurred in March of 1965
- Unfolded in response to the discriminatory practices and voting barriers imposed on black people



<https://www.loc.gov/item/2003675346>

Dissenting opinions

- During this period, individuals opposed the march on Selma and more broadly, the Civil Rights Movement
- Many saw protests as a threat to their societal norms and comfortability



Dissenting opinions

- Numerous people interpreted the civil rights movement as progressive propaganda due to its forward-thinking nature (Skrentny)

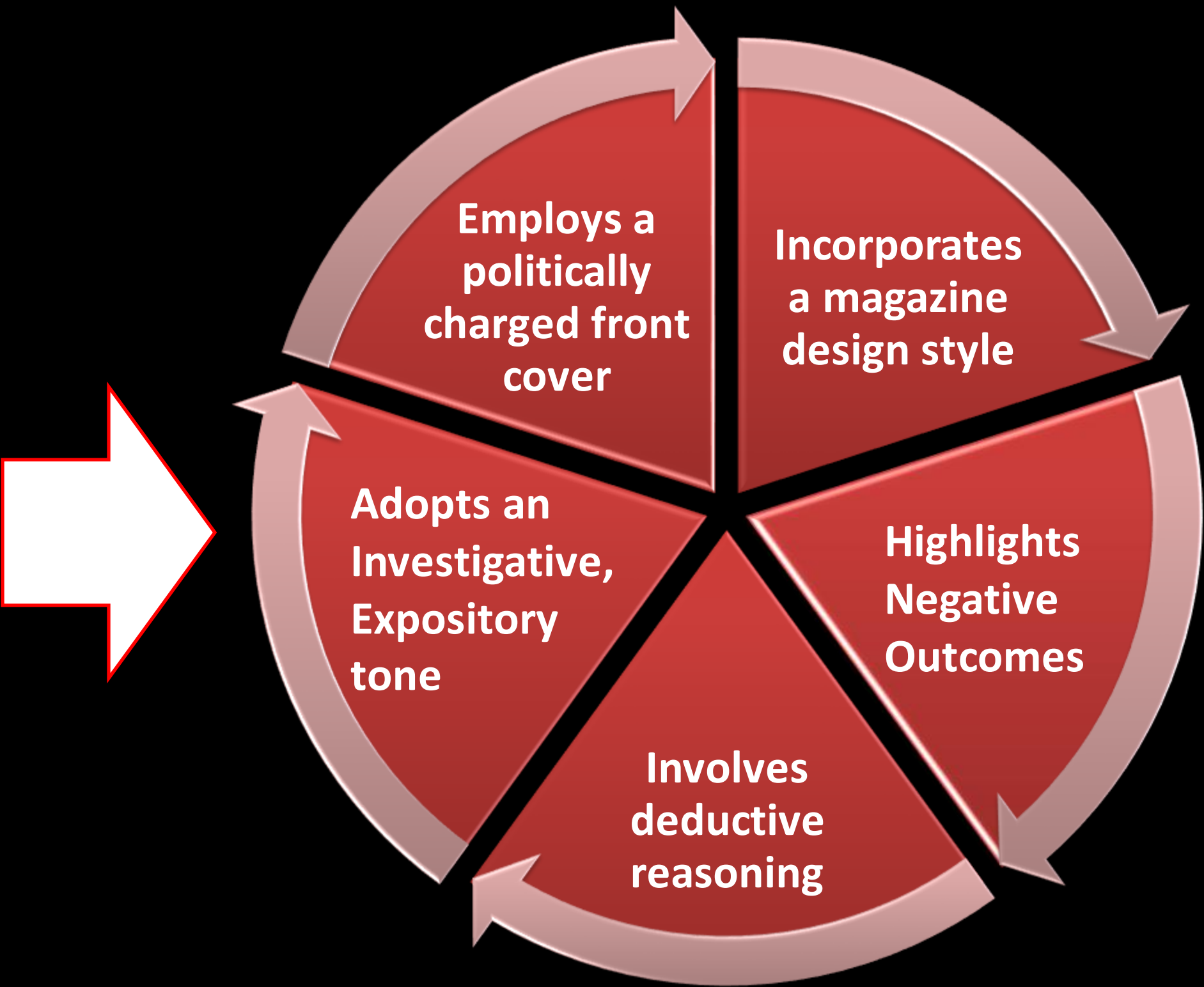
- Author Albert C. Persons uses the international disarray to portray his opposition towards the Civil Rights Movement

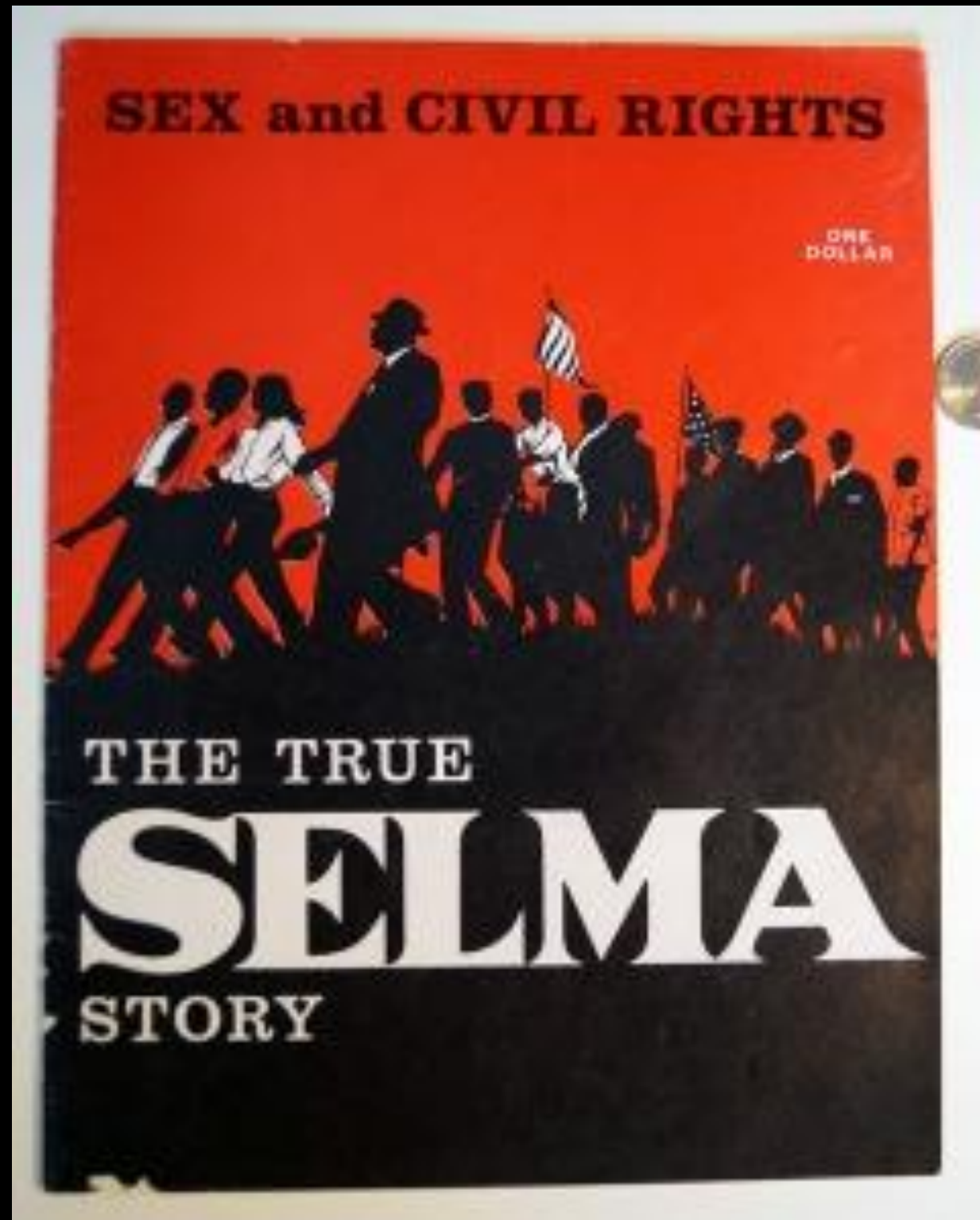


The Author's **Argument**

In Albert C. Persons' magazine Sex and Civil Rights: The True Selma Story he Incorporates the following traits

This is to discredit the civil rights movement as a threat to America security, politics and culture



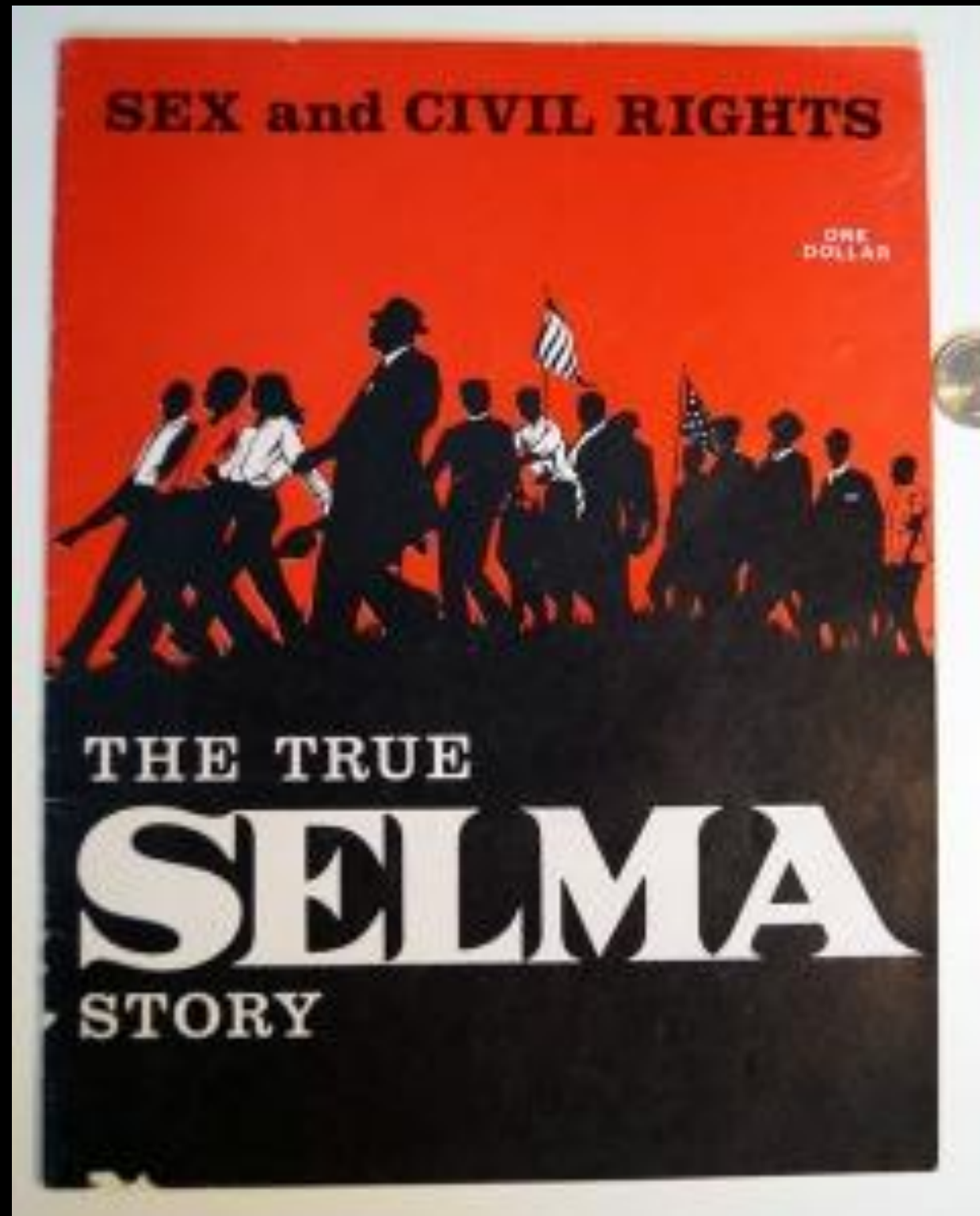


The Cover

- To express his strong aversion to communism and emphasize perceived communist undertones in the civil rights movement, the author employs a red front cover
- It symbolically represents and capitalizes on the deep rooted fears his American audience has for communists, successfully painting the movement in a negative light

Communism

The Magazine Design Style



- The author adopts a magazine format to explore a variety of topics, including discussing the movement's tyrannical leaders, violent protestors, and its indecent impacts on white youth.
- This format enhances visual appeal and also establishes a connection with a broader audience by making the content more accessible, engaging, and entertaining to read.




The Investigative, Expository Tone

- **Persons** employs an investigative and expository tone to enhance his credibility to further assert the perspective that the Civil Rights Protests are detrimental to America


This is done through his incorporation of...



Thought
provoking
questions



Why did he(MLK) do
this?(Persons)



Critically analyzing the
actions of leaders and
protestors and their
impacts



Providing hidden,
dark details
Through incorporating
interviews of whites
impacted by the Selma
March such as physical
and sexual assault

Deductive Reasoning

Persons utilizes this device to bolster his argument, asserting that the actions of a few threatens the American Livelihood **American culture**. - As the protests unfolded, law enforcement introduced K9 units as a method for crowd control (Berger)

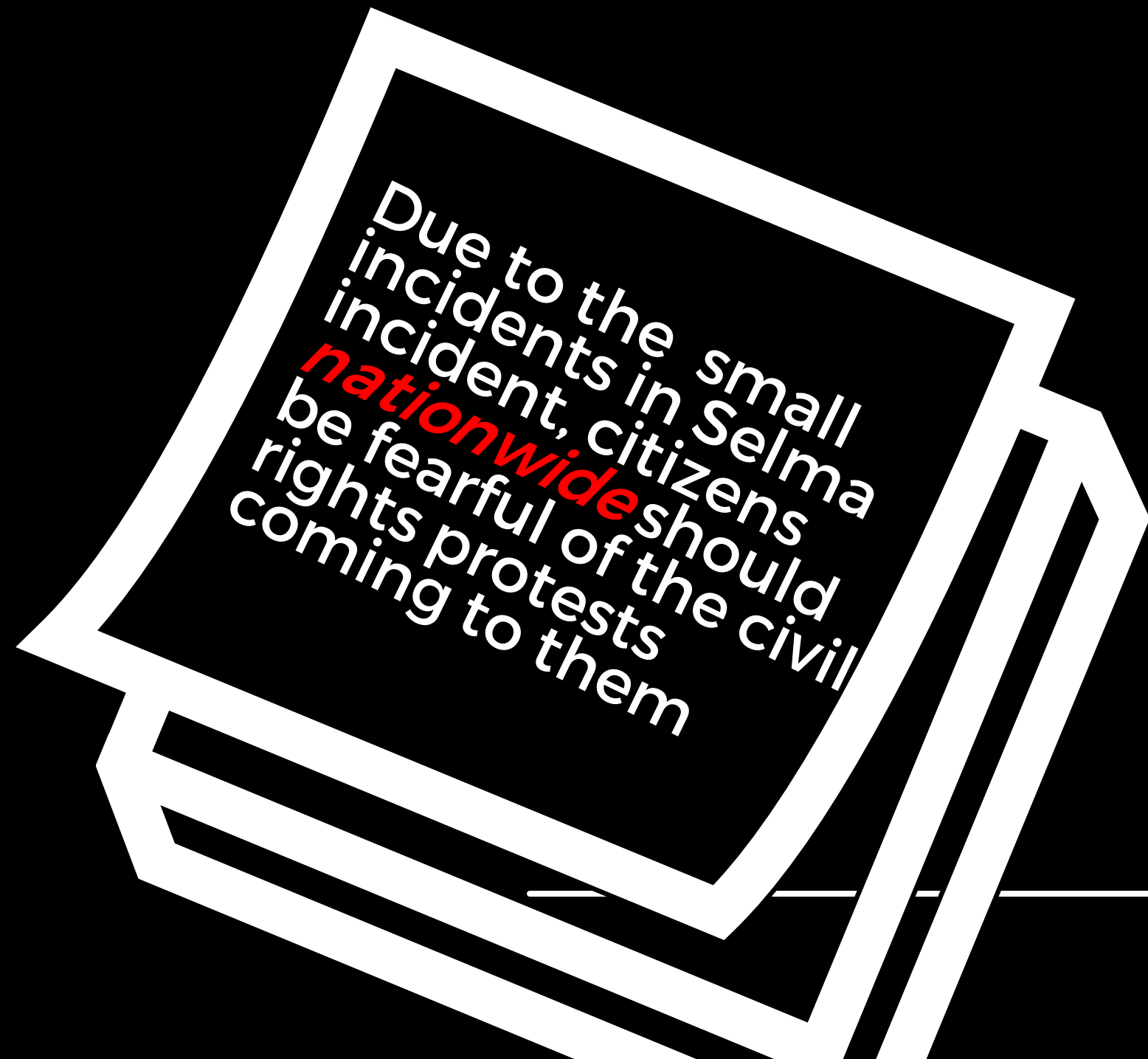
Persons' asserted that the black protestors intentionally provoked the dogs into attacking them, suggesting that all Americans should concerned about their conduct.



Deductive Reasoning



Expressing other
Sentiments such
as...



Highlights Negative outcomes

- People lived in fear of the movement because of its remarkable momentum(Zinn). And Persons' used this fear to his advantage

Persons' **underscores** adverse effects and consequences the movement has on white culture to emphasize its negative impact on the culture of white Americans



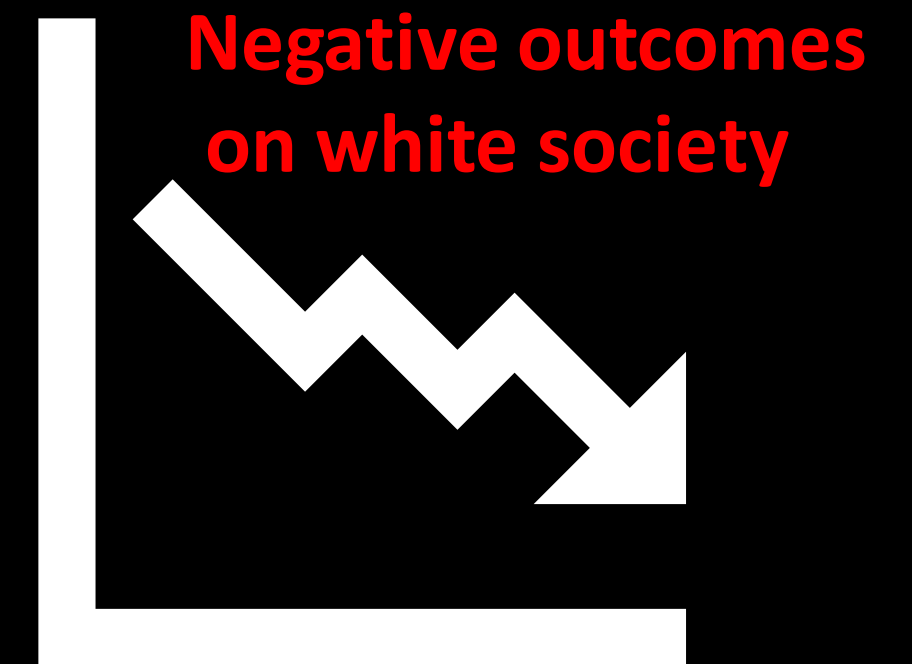
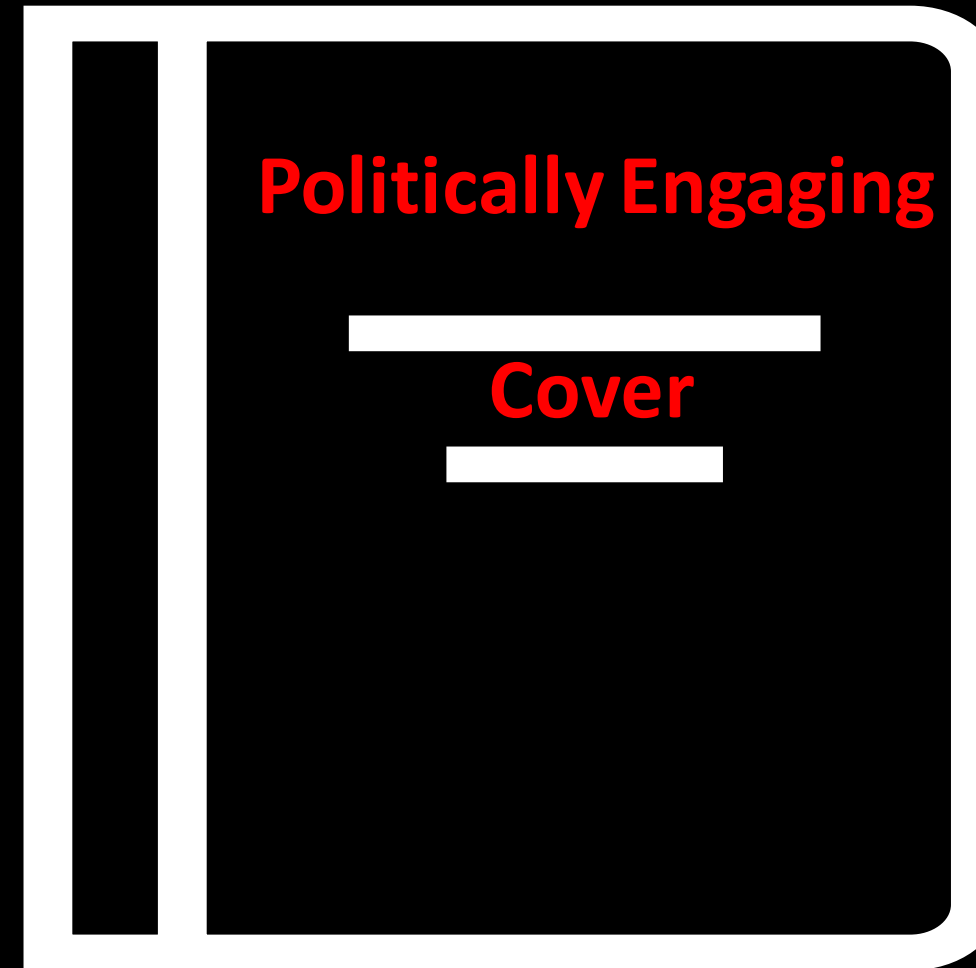
The **churches** they frequent are beginning to support king and his **communist** agenda

The sexual **relations** black men are beginning to have with white women



The Results

"In expressing his stance on the civil rights movement, the author utilizes the following strategies. Which successfully illustrates that the civil rights movement has negative implications for American culture, politics, and values.



deductive reasoning



THANK YOU

Citations

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